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Dear Sirs/ Madams,

## **Hong Kong Computer & Communications Festival 2009**

Hong Kong Computer & Communications Festival 2009(HKCCF2009) organized by The Chamber of Hong Kong Computer Industry, will be held from 21 – 24 August 2009 at Hall 1, Hong Kong Convention and Exhibition Centre. Introduced by Secretary for Commerce and Economic Development Rita Lau Ng Wai-lan, we are appreciated if you could pass our exhibition information to the related companies in your Computer and Communications Industries.

### **Details of Hong Kong Computer & Communications Festival 2009:**

Show Date: 21-24 August 2009 (Friday to Monday)

Venue: Hall 1, Hong Kong Convention and Exhibition Centre

Numbers of Booth: 900

Venue Area: Nearly 20,000 s.q.m.

Exhibits: Computer Software & Hardware, Computer Peripherals & Accessories, Video Camera, Digital Camera, PDA, MP3, Mobile Phone, Telecommunication Products, Computer Games, Computer & Communication, Publications, Web Services, IT Training and Others

Booth Fee: US\$2,468/ 9s.q.m.

HKCCF was first launched in 2004 in response to the rapid growing development of computer and information technology and the need for open up new opportunities in the industry. With the all round support, it becomes the largest exhibition for IT industry in the region. HKCCF 2008 was well received by all parties. Over 80 local and overseas professional organizations had been registered as supporting organizations. During the 4 days exhibition, over 600 booths were showcased and over HK\$ 220 million business turnover had been generated. It has attracted a record-breaking man flow -- over 510,000 visitors from all around the world including Mainland, South- East Asia, America and etc. It is highly recommended by all buyers and exhibitors.

Based on this cornerstone, HKCCF this year is destined to unveil another successful story. In the year of 2009, the exhibition area will have 50% growth. More innovative products and latest technology will be showcased, like HD audiovisuals, digital products, software, business solution, games and export zones. The organizer is dedicated to organize the best marketing channel for the industry.

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#### **The Chamber of Hong Kong Computer Industry**

Address: Unit B03, 3/F, Cheung Lung Ind. Bldg., 10 Cheung Yee Street, Cheung Sha Wan, Kln., HK  
Tel: (852)2785-8867 Fax: (852)3526-0898

Email: [secretariat@chkci.org.hk](mailto:secretariat@chkci.org.hk)



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Enclosed please find the introduction of The Chamber of Hong Kong Computer Industry and the details of Hong Kong Computer & Communications Festival 2009. We are appreciated if you could pass the information to your Computer and Communications industry. Should you have any enquiry, please do not hesitate to contact us at (852) 2785 8867.

Yours Faithfully,

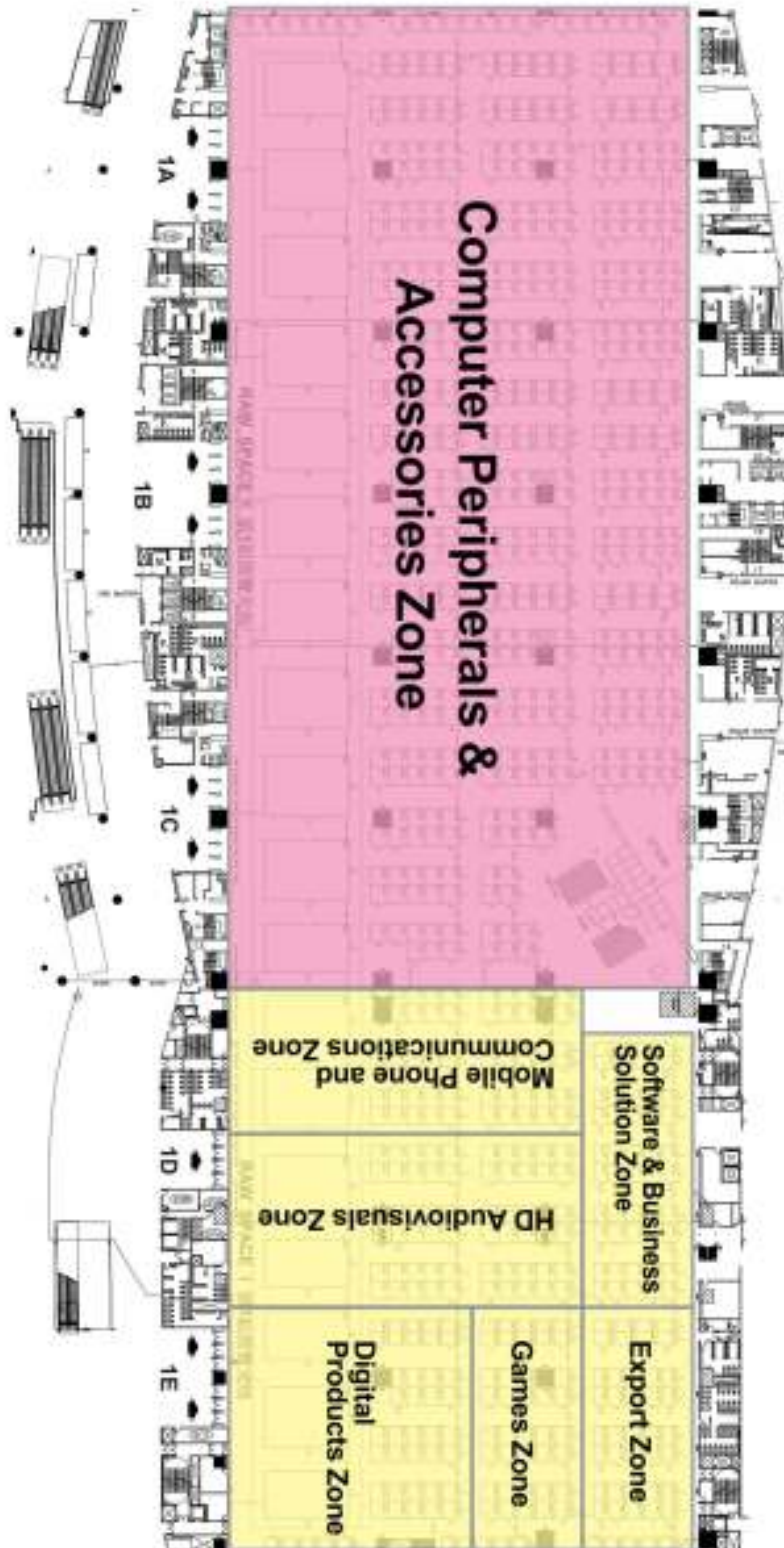
Secretariat Office

The Chamber of Hong Kong Computer Industry

## Floor Plan

HALL 1 A-E

HONG KONG COMPUTER & COMMUNICATIONS FESTIVAL 2008  
21 - 24 AUGUST 2009



The Organizer reserves the right at its sole discretion to change the floor plan of the Exhibition.



# 香港電腦通訊節2009

Hong Kong Computer & Communications Festival 2009



# 香港電腦通訊節 2009

## Hong Kong Computer & Communications Festival 2009

### 香港電腦商會簡介

香港電腦商會成立於1998年，為一非牟利組織。商會最初由十位資深業界人士組成，發展至今超過三百多間會員公司，分別從事電腦通訊設施的生產、代理、批發、零售、支援服務、軟體發展等多個不同範疇，會員公司包括跨國企業、中大型代理商以至中小型公司。

香港電腦商會的成立，旨在促進業內溝通交流的機會，凝聚業界的力量，推廣電腦通訊文化，為有關企業帶來更多的商機，使資訊科技界愈見昌盛。此外，香港電腦商會更肩負「業界喉舌」的角色，以建立與政府部門及同業間的溝通橋樑為己任，為會員謀取權益。本會成立至今，曾舉辦多項不同類型的活動，例如與香港電腦業組織舉行交流活動，開拓兩地合作空間；與香港政府合辦首個戶外舉行的香港電腦節；為本港創下健力士世界紀錄的「千人砌機大匯演」活動等，本會透過舉辦上述活動達至推動資訊科技發展之餘，亦能為業界製造商機，備受各方的支持及認同。

### Introduction of the CHKCI

The Chamber of Hong Kong Computer Industry was established in 1998. It is a non-profit making professional body serving for the IT industry. CHKCI was founded by 10 professionals in the industry at the beginning. Currently, it has more than 300 members companies vary from retailers to manufacturers in IT industry, including global leaders and small start-ups.

The primary objective of CHKCI is to promote the uses of Information Technology in Hong Kong by accelerating the computer culture, education and business in the local society. Besides, the Chamber dedicates at facilitating the communications between the government and the industry as well as fighting for the largest benefit for the industry. During these years, CHKCI has organized various activities like exchange events with the Mainland, Macau & HK, large scale exhibitions—Hong Kong Computer Festival, Guinness World Record breaking event – The Largest PCDIY Assembly, etc. By organizing these activities, numerous business opportunities could be created for the industry and IT could also be widely promoted in the society.

◦ 香港會議展覽中心一號展覽廳

2009年8月21日-24日 (星期五至星期一)

◦ Hall 1, Hong Kong Convention & Exhibition Centre  
21-24 August 2009 (Friday to Monday)

### 參展手續 Participation Procedure

- (1) 請填妥參展表格，並連同抬頭收款人為「香港電腦商會有限公司」的劃線支票遞交至以下地址：香港九龍長沙灣長義街10號昌隆工業大廈3樓B03室  
Please fill in the application form and send together with a cross cheque made payable to "The Chamber of Hong Kong Computer Industry Company Limited" and submit to the following address: Unit B03, 3/F, Cheung Lung Industrial Building, 10 Cheung Yee Street, Cheung Sha Wan, Hong Kong
- (2) 申請必須連同全數參展租金支票遞交方為有效。  
Application is only valid when submitted with full participation fee.
- (3) 選訂展位面積較大者及贊助商將享有優先權。如申請參展的數量超於展位數量，大會或以抽籤形成決定參展權。  
For those applicants requesting more exhibition space and sponsors will enjoy priority. If the applicants exceed the number of booths provided, draw lot may need to be arranged.
- (4) 請用申請正本連同支票遞交，並請複印副本作紀錄保留。  
Please submit original application form with the cheque and make photocopy for your own records.

香港電腦通訊節2009  
Hong Kong Computer & Communications Festival 2009  
查詢熱線 Enquiry Hotline: (852) 2785-8867 Fax : (852) 3526 0898  
Website : www.chkci.org.hk  
Email : enquiry@chkci.org.hk



### 關於香港電腦通訊節

由香港電腦商會主辦之「香港電腦通訊節2009」(HKCCF2009)將於2009年8月21至24日假香港會議展覽中心一號展覽廳隆重舉行。香港電腦通訊節是一個為配合展現嶄新科技而設的展覽會，自2004年創辦以來，一直致力為業界凝聚力量、開創商機。憑著各界的鼎力支持，香港電腦通訊節現已成為本港電腦及資訊科技界首屈一指的展覽平台。

上屆的香港電腦通訊節獲得各界鼎力支持，本港及海外業界支持機構超過80間，展出展位共600多個，四天錄得到場人次達510,000，其中包括來自內地、東南亞、美洲等國之參觀者。四天展覽會為業界製造了超過港幣2.2億元營業額，創歷年新高，買家及參展商好評如潮。加上中港兩地傳媒廣泛報導，活動成為城中焦點。秉承去年佳績，今屆香港電腦通訊節將再創高峰。屆時香港會議展覽中心一號展覽館將完成擴建工程，預計面積較現時增大五成。展會規模進一步發展，將繼續緊貼全球資訊科技發展熱潮，另設有數個專區：如高清晰視聽區、數碼攝影區、軟件及商業方案區、手機及通訊區、遊戲區及外賣區，預計將吸引更多人士入場參觀，勢必為資訊科技界創造另一新氣象。香港電腦商會再接再勵為業界提供最優質及最優惠產品推廣平台，將最全面及最豐富之產品展示予各界買家，充分彰顯對業界的貢獻。

### About HKCCF

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### 展品範圍 Range of Exhibits

- |                       |  |
|-----------------------|--|
| 數碼相機 · Digital Camera | 電腦硬件及軟件 · Computer Software & Hardware             |
| 攝錄機 · Video Camera    | 電腦遊戲 · Computer Games                              |
| 手提電話 · Mobile Phone   | 網上服務 · Web Services                                |
| 隨身聽 · MP3             | 電腦周邊產品 · Computer Peripherals & Accessories        |
| 個人數碼助理 · PDA          | 通訊產品 · Telecommunication Products                  |
| 資訊科技課程 · IT Training  | 電腦通訊雜誌、書籍 · Computer & Communication, Publications |
| 其他展品 · Others         |  |

### 參展方式及費用 Fee & Participation

| 參展方式 Participation  | 租金 Rental Fee  |
|---|--|
| 標準展位 Standard Booth<br>*3米 x 3米 = 9平方米<br>3m x 3m = 9 sqm   | -HK\$ 19,250 / 9平方米<br>-HK\$ 19,250 / 9 sqm<br>-US\$ 2,468 / 9 sqm |
| 第一組展覽光地租金<br>Raw space I rental fee   | -HK\$ 2,700 / 平方米<br>-HK\$ 2,700 / sqm<br>-US\$ 347 / sqm          |
| 第二組展覽光地租金<br>*租用面積不可少於54平方米<br>(見附圖)<br>Raw space II rental fee<br>* per sqm and at least 54 sqm<br>(See attached floor plan) | -HK\$ 2,090 / 平方米<br>-HK\$ 2,090 / sqm<br>-US\$ 268 / sqm          |

- 如欲申請角位，最少申請兩個展位(包括該角位)，將不收取附加費用。
- Minimum 2 booths order required for 1 corner position without extra charge.
- 申請一個三邊展位，一般情況須加收35%。
- 35% extra charge for ordering 3 side open booths.
- 申請一個角位須另加收費。一般情況須加收30%。
- 30% extra charge for ordering 1 corner booth only.
- 申請兩個展位均為角位，須兩個同時加收25%。
- 25% extra charge for ordering 2 corner booths only.
- 如於展覽光地建築兩層展位，須另付光地總租金的50%作附加費。
- Two-tier (double decker) booth will be charged an additional 50% in addition to the raw space rate.
- 香港電腦商會會員享有折扣優惠
- CHKCI members shall enjoy discount on booth rental.

